



Асоціація гірських провідників “Ровінь”

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Lviv

PRESS- RELEASE № 4

Dear Sirs, as we have informed you previously

The project “STIMULATION OF THE TOURISM DEVELOPMENT IN THE CARPATHIAN REGION BY TOURIST’S SERVICE AND SECURITY IMPROVEMENT” financed by European Union in the frames of Cross-border Cooperation Programme Poland-Belarus-Ukraine 2007-2013 is under realization since January 1st, 2013



In the frames of project Mountains Guides Association “ROVIN” in partnership with Tourism and International Integration Department of Lviv Oblast State Administration have organized and conducted the INTERNATIONAL CONFERENCE “Stimulation of the Tourism Development in the Carpathian Region by Tourist’s Service and Security Improvement” on the discussion of the problems regarding the tourist safety in the Carpathians on 14th March, 2013.

60 partners from Lviv/Zakarpattia/Ivano-Frankivsk/Chernivtsi oblasts, city of Chernivtsi, Zaporizhzhya, AR Crimea, Republic of Poland, Belorussia, Czech Republic participated in the CONFERENCE.

The importance of modern systems of tourists’ safety, the cooperation between government services and NGOs to ensure the tourists safety and formation of tourist image of the region have been raised on the conference.



The project “Stimulation of the Tourism Development in the Carpathian Region by Tourist’s Service and Security Improvement” was presented to the conference participants by **Ivan Gorbatso – MGA “Rovin” General Director.**

He has described the project plans to equip the Training-Centre for mountains guides and rescuers of Search-Rescue Service in the village of Dovge, Lviv oblast, to organize and equip the Public Search-Rescue Points (in Drohobych rayon and Skolivskyy rayon, Lviv oblast), to place information signs along the tourist routs with information about the functioning of Public Search-Rescue Points and contact numbers of rescuers; to organize and conduct the seminars on the experience exchange on public search-rescue points foundation and operation; to publish the printing materials (brochures, leaflets and guide-books for tourists) on the tourist potential of the Carpathian region and cross-boarder tourist routs containing the information on the tourist infrastructure in the





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regions and other project tasks.

The project partner from Poland Mr. Andrej Czech the Chairman of the Board of **Bieszczadzka Mountains Voluntary Rescue Group (GOPR)** presented the audience the rescue services daily work and showed video materials on the realities of mountain rescuers and conditions and realities of rescue points operation and modern equipment etc. The Polish partners have shared experiences on Public Search-Rescue Points operation in Poland.

The **Head of Control and Rescue Service in Crimea** - Mr. Vladimir Melnikov has presented the Search and Rescue formations in Crimea, the experience of reforming, collaboration and cooperation. The history of rescue service in Crimea reaches 1888 (www.kss.crimea.ua). He had focused on training of volunteers who are involved in rescue actions performed in the Crimean Mountains.

Czech Republic was represented by Ivo Dokopul - **Project Coordinator of Marking the Mountains Routes**. He has emphasized on the European system of marking paths, the importance of quality labeling, marking visibility, work with maps, GPS tracks and so on. You can familiarize yourself with the subject on mountains routs marking on-line www.karpaty.net

The representatives of state and public organizations, mountains guides and representatives of tourist business shared their experience and knowledge during the conference.

The members of the international conference **agreed on a resolution in articles**, claiming and declaring the following points: active mountain tourism is a priority sector of the economy on the border areas, both in Ukraine and in Poland; one of the main condition for the mountain tourism development is the availability of clean environment, the attractiveness of the offered tours and excursions, to attract the travelers and ensure their safety during travel and recreation.

The main objectives for cross-border project participants are:

Establishing closer cooperation between people and organizations working in the field of rescue service, providing guide servicing in mountainous areas and tourism development in general on both sides of the border;

Create a strong platform for cooperation, dialogue and exchange on this stage and for the long period.

For detailed information:

The project “Stimulation of the Tourism Development in the Carpathian Region by Tourist’s Service and Security Improvement” will be realized on the territory of Lviv oblast (Ukraine) and Podkarpackie voivodship (Poland) during 2013 and 2014. It was initiated by Mountains Guides Association “ROVIN”. The project was applied to the Joint Technical Secretariat of the Cross-border Cooperation Programme Poland-Belarus-Ukraine 2007-2013 in 2009. The project was supported by experts and was recommended for the financing by European Union.

Mountains Guides Association “ROVIN” will provide the information on the project progress/achievements/problems etc.

Please, contact Mountains Guides Association “ROVIN” project manager Ivan Gorbatsko for the detailed information



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